

# SNOR

*Spring 2019*



**DOGS** *Guide for dog owners*

**CAMPFIRE** *How to make one and what to do with it*

**BACKPACKER** *Always remember the people you meet*

**ABC** *Funny Dutch stuff*

**HOLY HAPPY BELLY** *Get the summer vibe*

**PARENTING BOOKS** *A whole new look*

**CLEANING CALENDAR** *Cleaning up is great!*





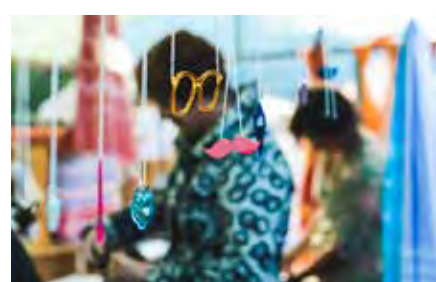


Illustration cover: Saskia Rasink



## HI AND WELCOME

The time has come! We are here to announce our new books, even though we just started creating them. And for some, we have not even started. Because most of our books will be sent to the printer in February. And it is October right now. We are still in the regurgitation phase, as we call it. It often starts like this: there is something that we would like to have, and it does not exist yet. A new interest, or hobby or something we want to learn. But the existing books are too dusty and old-fashioned. Well, let's make it ourselves! We start with a mood board, we make a budget; can it work? Can we afford this beautiful foil printing? And then the most exciting part starts: designing and developing the concept. Or wait, maybe it is the next part that is the best: planning along with the writers and designing for as long as possible. Until that beautiful ultimate PDF is complete and we think: this is it! This simply could not have been better. And then, that ultimate book rolls off the presses, through the binder, and into our hands. We open the box with trembling hands: is it as beautiful as we hoped? Sometimes there is a disappointment: mmm, on the computer it looked nicer. But fortunately, it's usually euphoria! Yes! This is it! This will be a huge success! You have never seen a nicer book! We love seeing that reaction expressed in sales figures. Anyway, we are not there yet. We are now brainstorming these new books about which we will soon think: this could not have been better. At the moment we are still crafting, kneading and planning. Because perfect books do not just appear. In short: sometimes the covers in this catalogue are not final yet. Or we have to postpone a book because it was not finished in time. But when we are done, you are gonna love them!

Claudette and Annemarieke  
Snor Publishers



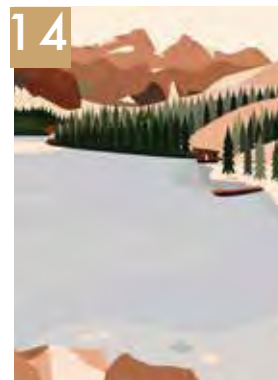
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## DOGS

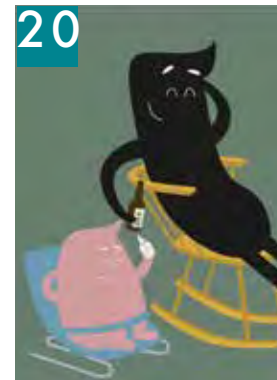
*He is always happy to see you, loyal and loves you unconditionally. No, we are not talking about your partner, but the dog! With fun topics, interesting facts, and interviews with dog trainers.*



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## FRIENDSHIP BOOK FOR BACKPACKERS

*All those lovely people you meet during your travels; they can record themselves in this special travel friendship book. Never forget an encounter again!*



20

## RESTYLING

*The bestsellers from our young parents series are old-fashioned. It is time for a fresh new look!*



26

## HOLY HAPPY BELLY

*Ayurveda is hip & happening. Vegetarian – and vegan – food to feel healthy and energetic. .*



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## CAMPFIRE

*Ah the sound, warmth, and joy of a good campfire. A whole lot of joy. Because as that fire burns, you come together with your friends and family. You tell stories, sing songs, and roast marshmallows.*



18

## ABC BOEK HOLLAND

*Those crazy Dutchies. Most tourists yearn for The Netherlands after their stay. For those Dutch lovers, we made this funny and beautiful little book.*



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## CLEANING CALENDAR

*Keep your whole house clean for 52 weeks. With this handy and beautiful Cleaning Calendar, even the biggest slob can clean a house. Without dates, so you can use the calendar over and over again.*

# DOGS!

THEY ARE NOT AS SMART AND REFINED AS A CAT. BUT THEY ARE SO LOYAL AND SWEET! SO AFTER THE SUCCESS OF CATS! GUIDE FOR CAT OWNERS, WE HAD TO MAKE THE DOG EDITION. HERE IT IS! THE PERFECT GIFT FOR EVERY DOG OWNER.

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**Author:**  
*Annemarieke Piers*

**Illustrations:**  
*Maartje Kuiper*

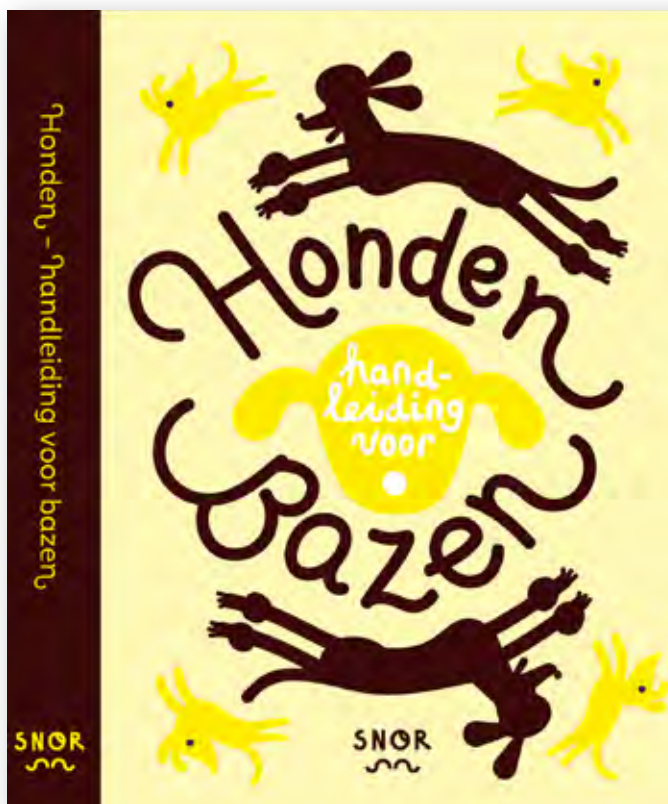






So many dogs, and so many owners. Dogs can feel emotions and react to the owner's mood. But they can also be very disobedient. How come? In this book, you will find everything a dog owner needs to know. Facts about the dog's brain, training suggestions, interviews and more. With the cooperation of Martin Gaus Hondenscholen.

# DOGS, GUIDE FOR OWNERS



**Title:** *Dogs*  
**Subtitle:** *Guide for Dog Owners*  
**Author:** Annemarieke Piers  
**Size:** 115 x 158 mm  
**Binding:** Hardcover  
**Pages:** 136  
**Price:** €15,99

**Release**  
 May 6, 2019



**PREVIOUS RELEASED:**  
**Cats, Guide for Cat Owners**  
**Price:** €15,99

# CAMPFIRE!

*How to make one, and what to do with it*

*– Part of the Outdoor series –*

SPEND HOURS COLLECTING SMALL TWIGS AND FLAMMABLE MATERIAL. TRY TO SET IT ON FIRE WITH A LITTLE SPARK AND FINALLY GET THAT FEELING OF SATISFACTION. YOU DID IT! YOU MADE A FIRE!

AVAIL-  
ABLE  
FROM  
MAY

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**Author:**  
Gerard Janssen

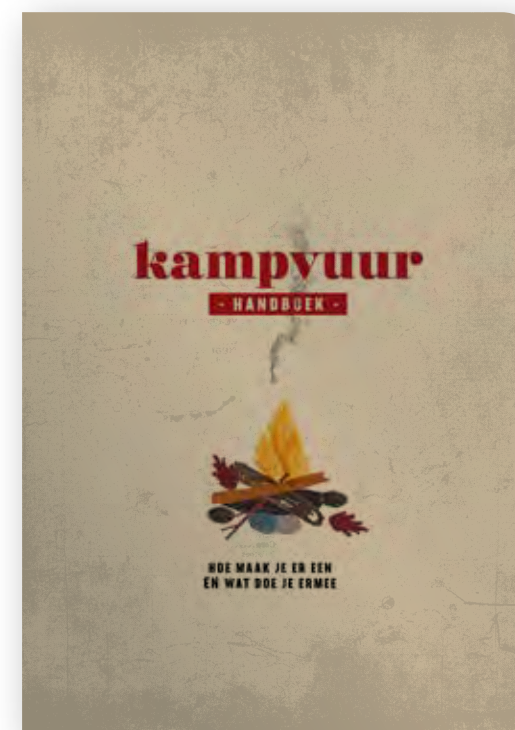
**Illustrations:**  
Maartje Kuiper







# LIGHT IT UP!



**Title:** *Campfire*  
**Subtitle:** *How to make one and what to do with it*  
**Author:** Gerard Janssen  
**Size:** 140 x 195 mm  
**Binding:** Softcover with rounded corners  
**Pages:** 112  
**Price:** €15,99

**Release**  
 April 15, 2019

THERE ARE MANY WAYS TO MAKE FIRE. EVEN WITHOUT MATCHES OR A LIGHTER. THIS BOOK HOLDS ALL THE TIPS AND TRICKS TO MAKE A HUGE CAMPFIRE, TO KEEP IT BURNING AND TO SIT AROUND WITH FRIENDS AND FAMILY. AND THEN WHAT? THEN YOU TELL STORIES, SING SONGS, AND ROAST MARSHMALLOWS. UNDERNEATH THE STARS. HOW MUCH FUN AND/OR ROMANCE DOES A PERSON NEED? THE BOOK INCLUDES CAMPFIRE RECIPES, STORIES, AND SONGS. ILLUSTRATED BY MAARTJE KUIPER. IN COOPERATION WITH UKED (CAMPFIRE SONGS ON THE UKULELE) AND THE HOLY KAUW COMPANY (RECIPES).



OVER  
2500  
SOLD IN  
HALF A  
YEAR!

## PREVIOUSLY RELEASED:

Outdoor, Surviving in the Wild

Price: €15,99

# THE FRIENDSHIP BOOK FOR BACKPACKERS

ALL THOSE LOVELY PEOPLE YOU MEET DURING YOUR TRAVELS CAN NOW RECORD THEMSELVES IN THIS SPECIAL TRAVEL FRIENDSHIP BOOK. NEVER FORGET AN ENCOUNTER!

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**Author:**  
*Cerina de Troije*

**Illustrations:**  
*Saskia Rasink*





Name: \_\_\_\_\_ Nickname: \_\_\_\_\_  
Residence: \_\_\_\_\_  
How old are you?: \_\_\_\_\_ How old do you feel?: \_\_\_\_\_ Date: \_\_\_\_\_  
When and where did we meet?: \_\_\_\_\_

1. WHAT DID YOU WANT TO BE WHEN YOU WERE GROWING UP? WHAT ARE YOU ACTUALLY DOING NOW?:  
  
2. WHAT ARE YOUR PHYSICAL FEATURES BY WHICH I CAN REMEMBER YOU?:  
  
3. WHEN DID YOU START TRAVELING AND WHERE ARE YOU HEADED?:

2

4. WHAT IS YOUR FAVORITE COUNTRY, AND WHY?:  
  
5. WHAT IS YOUR PARTY TRICK?:  
  
6. WHAT IS YOUR FAVORITE HOSTEL?:  
  
7. ARE YOU A DOG OR A CAT PERSON?:  
☐ Dog  
☐ Cat  
8. ANY TRAVEL HACKS I SHOULD KNOW ABOUT?:

3

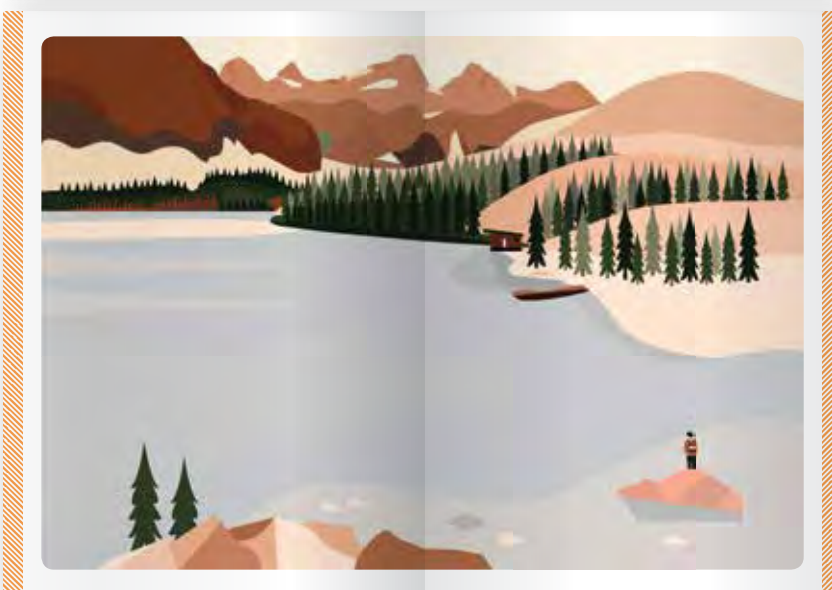
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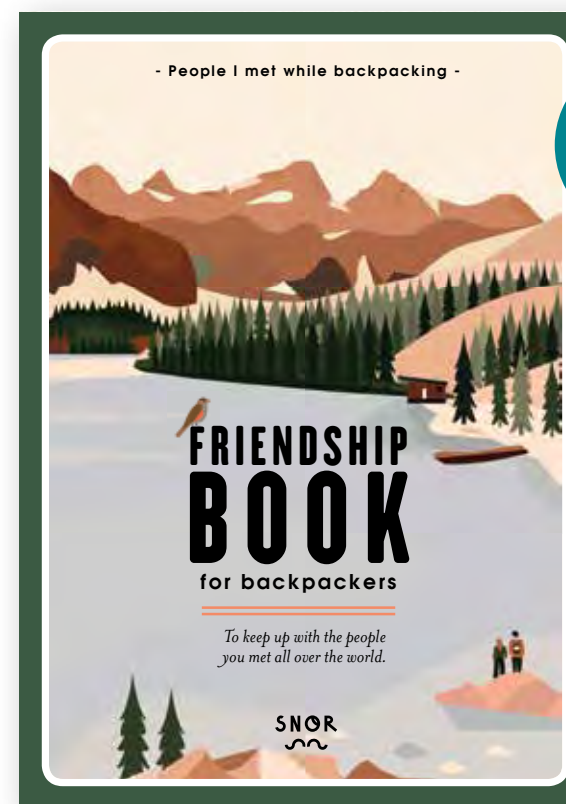
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☐ Dog  
☐ Cat  
8. ANY TRAVEL HACKS I SHOULD KNOW ABOUT?:

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# TRAVELLING FRIENDS

*Never forget them*



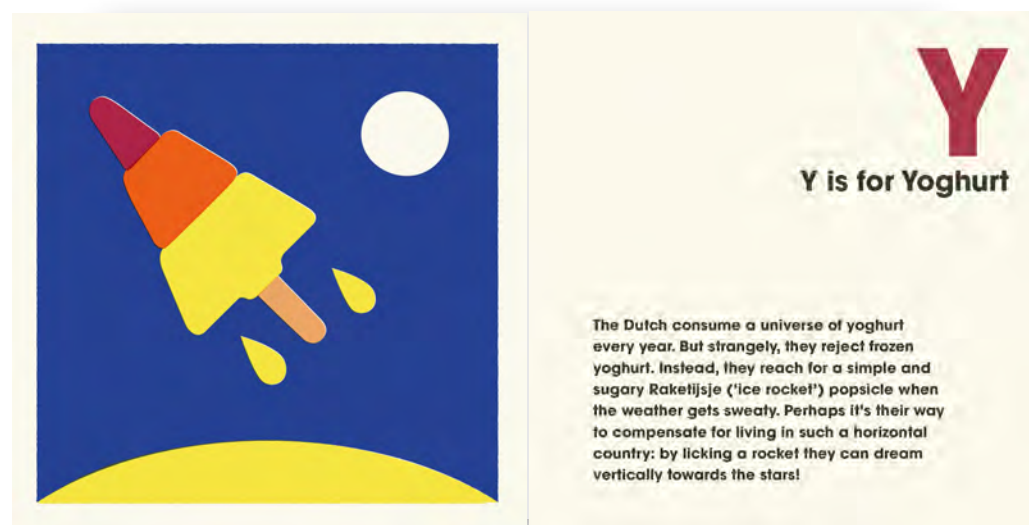
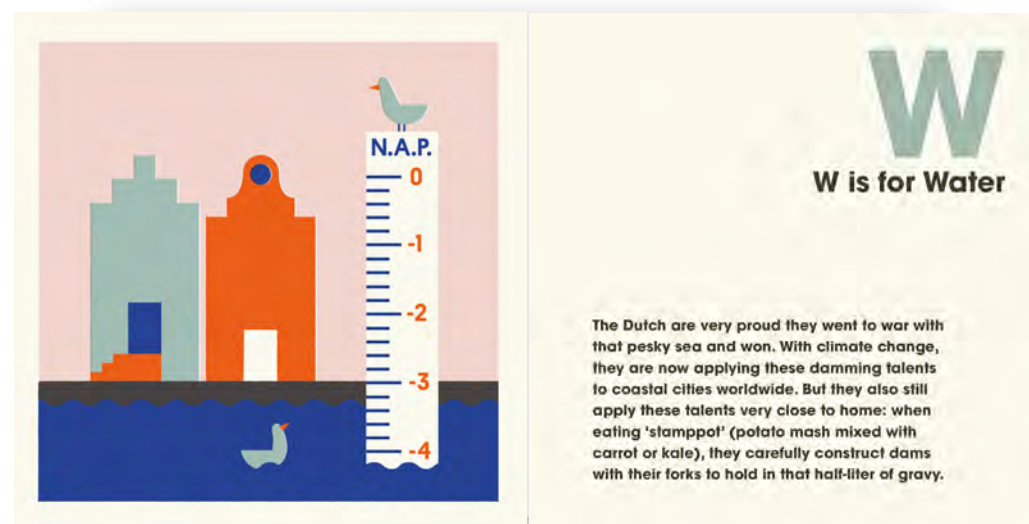
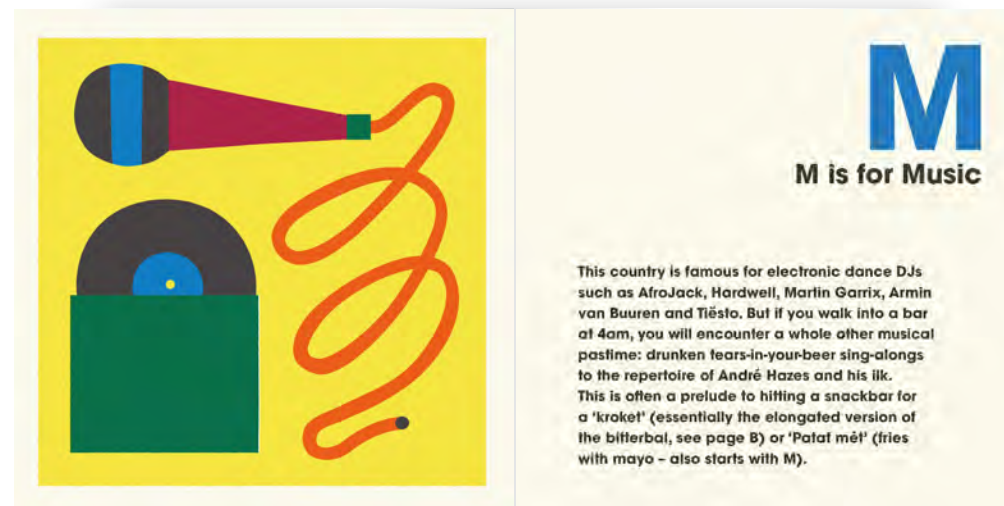
ENGLISH

**Title:** Friendship Book for Backpackers  
**Subtitle:** To keep up with the people you met all over the world  
**Author:** Cerina de Troije  
**Size:** 148 x 210 mm  
**Binding:** Integral bound  
**Pages:** 112  
**Price:** €15,99

**Release**  
 March 1, 2019

All those nice, lovely, funny people Cerina de Troije met during her travels. If she could have, she would have put them in her backpack and brought them home. In the absence of magic that shrinks people, she came with the idea for this book: a friendship book in which travel companions can write down their favourite food, crazy tips for the 'next stop' or just something about themselves. So when you are back in your own country you can browse through and remember all the encounters. This book has room for about 25 friends.

Illustrated by Saskia Rasink



# ABC HOLLAND

*The best souvenir*



Title: *ABC Holland*  
Translator: *Steve Korver*  
Size: *150 x 160 mm*  
Binding: *bound*  
Pages: *56*  
Price: *€9,99*

**Release**  
*March 20, 2019*

A hilarious ABC book with typical Dutch habits that every foreigner thinks are weird. And maybe they are weird. Beautifully illustrated by Sue Doeksen. The perfect gift to take home for every tourist, expat and international student. Also suitable for businesses to give to their foreign employees/friends.

Illustrated by Sue Doeksen

#howtoholland  
#dutchtreat



# THE BEST BABY SHOWER GIFTS

OUR NATIONAL AND INTERNATIONAL  
BESTSELLING BABY SHOWER GIFT BOOKS ARE  
GETTING A MAKE-OVER! WE ARE GOING TO  
MAKE THEM EVEN MORE CHARMING AND  
GIVE THEM A NEW JACKET.

BIG  
RESTYLING



– restyling our perennial bestsellers –



**Pregnancy Book for Men**

In this pregnancy book, men are kept up to date week by week on what is happening with the little baby in the belly, and their girlfriend.

**Released in:**

English, German, French, Russian and Chinese.

**Author:** Gerard Janssen

**Title:** Pregnancy Book for Men

**Size:** 150 x 180 mm

**Binding:**

**Pages:** 144

**Price:** € 15,99

**Release:** April 16, 2019

**Pregnancy Book for Women**

This book keeps up with you week by week. Not just about the development of the baby, but also about your own changes. It includes stories about the meaning of pregnancy and hormonal changes. It also covers questions like what is a chromosome? And how much does childbirth hurt? It is a book for women who want to understand their pregnancy.

**Author:** Gerard Janssen

**Title:** Pregnancy book for Women

**Design:**

**Size:** 150 x 180 mm

**Binding:**

**Pages:** 144

**Price:** €15,99

**Release:** April 16, 2019

**Father's First Year**

The development of the baby's brain is like magic. And the mother's brain is also changing. As a young father, it is important to keep up to date with all the developments. New-borns observe and develop their little brains all the time. What do they see, what do they smell, how do they communicate? What does a baby need? And what does the mother see when she looks at the baby? What does she need? In this book (successor of the successful Pregnancy Book for Men) we will guide the young father from week to week, combining, ancient wisdom and the latest scientific results.

**Author:** Gerard Janssen

**Title:** Father's First Year

**Size:** 150 x 180 mm

**Binding:** Softcover with flaps

**Pages:** 144

**Price:** €15,99

**Release:** April 16, 2019

– restyling our perennial bestsellers –



**Daughters, Manual for Fathers**

As a father of a boy you just have to look at your own youth to know what boys like. But as a father of a girl, it becomes complicated. What do girls like? What the heck is a My Little Pony and how do you braid hair? In this book, practical father questions are alternated with the newest pedagogical ideas about the influence fathers have on the lives of their daughters. We present, a revised version of this bestseller!

**Author:** Gerard Janssen

**Title:** Daughters, Manual for Fathers

**Illustrations:**

**Design:**

**Size:** 150 x 180 mm

**Pages:** 144

**Price:** €15,99

**Release:** May 15, 2019

**Sons, Manual for Mothers**

Being a girl you could ignore the world of boys, but as a mother of a son, it is about time you get acquainted with the world of Super Mario. Boys grow up in a woman's world. They have to be calm, chat a little and colour an image. But boys are not like that! They want to romp, run, make noise. And they are much more sensitive than mothers think. How do you deal with someone that is so different from yourself? Read it in this revised manual!

**Author:** Gerard Janssen

**Title:** Sons, Manual for Mothers

**Illustrations:**

**Design:**

**Size:** 150 x 180 mm

**Binding:**

**Pages:** 144

**Price:** €15,99

**Release:** May 15 2019

**Manual for grandmothers & grandfathers**

A fun manual full of advice and tips about how to take care of your grandchild and have a great time together. But what matters most; pay attention to your grandchildren when they ask for it and give the freedom to what they like.

**Author:** Gerard Janssen

**Title:** Manual for grandmothers & grandfathers

**Illustrations and Design:** Maartje Kuiper

**Size:** 150 x 180 mm

**Binding:**

**Pages:** 144

**Price:** €15,99

**Release:** May 15 2019





# CLEANING WITHOUT HASSLE

*No more stress!*

NOW  
AVAILABLE



**Title:** Cleaning Calendar  
**Author:** Annemarieke Piers  
**Size:** 222 x 144 mm  
**Binding:** wire-o  
**Pages:** 112  
**Price:** €15,99

**Release:**  
January 2019

## Buy because:

- Cleaning has never been this much fun
- Never be startled again by unannounced guests
- 52 beautiful illustrations by We are out of office
- Also suitable for students

INCL.  
HANDY  
WEEKLY AND  
MONTHLY  
OVERVIEWS

A LITTLE TASK ONCE A WEEK AND A BIG ONE EVERY MONTH, CLEANING IS NOT AS BORING AS YOU MIGHT THINK! THIS CALENDAR MAKES IT EASY AND FUN TO CONTROL YOUR HOUSEHOLD. ILLUSTRATED BY WE ARE OUT OF OFFICE AND WITHOUT DATES, SO YOU CAN USE IT YEAR AFTER YEAR. PLACE IT IN YOUR KITCHEN AND NEVER FORGET A CLEANING TASK YOUR HOUSE (AND HEAD) HAVE NEVER BEEN CLEANER.

ISBN 978-9-46314-050-8



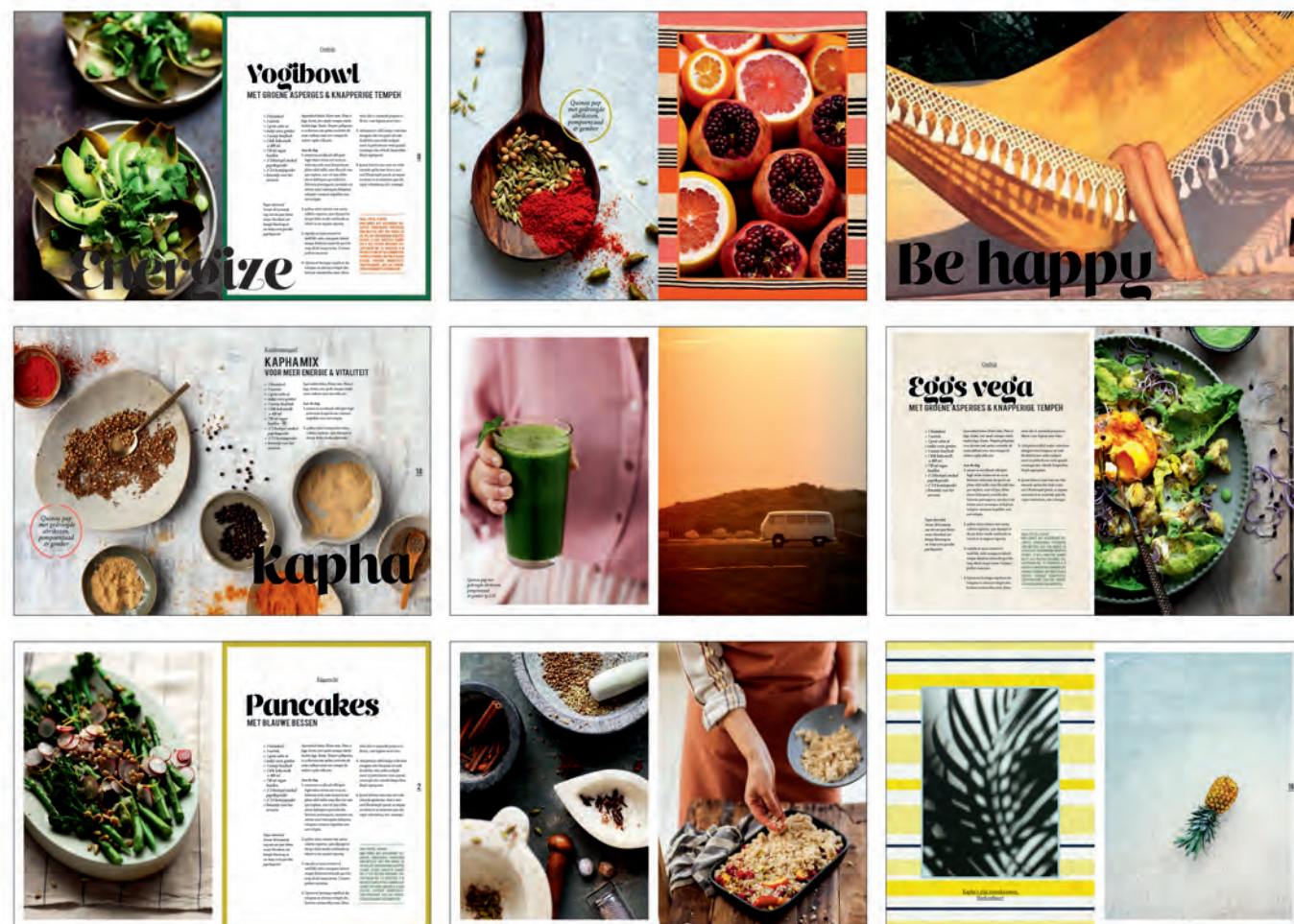
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# HOLY HAPPY BELLY

YOU PROBABLY ALREADY NOTICED THAT AYURVEDA IS HIP AND HAPPENING. VEGETARIAN -AND VEGAN- FOOD TO FEEL HEALTHY AND ENERGETIC.

- Perfect summer gift
- Ayurvedic principles explained in an easy way
- Latest scientific insights into the importance of a good digestion



# HOLY HAPPY BELLY

*Ayurvedic summer recipes*



**Title:** Holy Happy Belly  
**Author:** Bianca Fabrie  
**Photographer:** Simone van Rees  
**Design:** Studio 100 procent  
**Size:** 210 x 270 mm  
**Binding:** bound  
**Pages:** 144  
**Price:** €19,99

**Release**  
 May 1, 2019

Holy happy belly winter, Ayurvedic winter recipes, available in september

Ayurveda is not just for yoga-addicts and surfers. More and more people know that healthy digestion makes a healthy mind and body. And Snor would not have been Snor if we did not make a gorgeous Ayurveda cookbook. With more than 50 vegetarian summer recipes for mind and body. And delicious photos.

Yes, become the fitgirl/ fitboy you have always wanted to be. Just eat healthy, jump on that surfboard or put on your running gear. Or sit on the couch, we don't judge. Let it all hang out!



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